



**TO:** Amateur Softball Association Teams™  
**FROM:** Mike Blondino, Nor-Cal ASA Commissioner  
**DATE:** December 12, 2009  
**SUBJECT:** Bollinger J.O. Team & Individual Insurance Renewal for the 2010 Season

The Northern California Amateur Softball Association is the 5<sup>th</sup> Largest Association in the nation and is committed to the goal of the National Governing Body for the sport of softball, ASA/USA Softball of providing accident and liability insurance for all participants in the Junior Olympic (youth) program.

The only way this can be accomplished is to individually register each participant in the program. That includes players, managers, coaches, assistant coaches and scorekeepers. Many other National Governing Bodies (AYSO, CYSA, YBAA, and USH), individually register their participants, mainly for the insurance benefits individual registration provides. Therefore, to ensure that our youth players receive the insurance protection they need, Nor-Cal ASA Softball will continue converting to individual registration with our Junior Olympic Softball Program in 2009.

**When can I register my ASA Team for the 2010 Season?**

If you are a Recreation League or an “A” Traveling Team you can begin to individually register your players beginning January 1, 2010. Now, if you are a “B” or “C” Traveling Team you can begin to individually register your players beginning Saturday, May 1, 2010.

First, who are required to individually register in 2010? All “Junior Olympic A, B & C Traveling Teams” that participate in ASA Sanction Tournaments and/or ASA Championship Play.

Second, who has the option of Team Insurance instead of Individual Insurance? No one. Over the last few years during our Nor Cal ASA Road Shows we have been informing you that all Recreation Leagues/Associations would need to move to the “INDIVIDUAL REGISTRATION PROGRAM”. **Please find that it is now MANDATORY for you to register through the Individual Registration Process for the 2010 Season.**

Third, what is the cost of individual registration? The fees for each player, coach, or manager are \$10.00 with the \$250 deductible, or \$17.00 with the \$0 deductible. When you individually register each team member, who includes the players, managers and coaches at the deductible of your choice you pay NO team registration fee.

Fourth, how do I register my team members for the individual insurance program? We are directing you to visit the ASA Registration Website at [www.registerasa.com](http://www.registerasa.com). Here you will follow their instructions on how to obtain a password and to proceed on registering your players/manager/coaches on the website. If you are a Recreational League with 200 players or more you can submit an Excel Spreadsheet to ASA Registration to be uploaded into their system. The Excel columns need to be in the following order: Last Name, First Name, Middle Initial, Address, City, State, Zip, Phone, Gender, Date of Birth, Email, Driver’s License Number. [Phone number, email and driver’s license number only required for adults]

Once you have completed your input and create an invoice you will need to submit the invoice along with payment payable to NOR CAL ASA. Once Nor Cal ASA receives your payment and information we will then go online at Register ASA to review and approve your request. ASA Registration will issue your cards.

Please contact the Nor-Cal office at (916) 962-1631 to request the information required for individual registration. Please contact our Office Manager Sandy Scott if you have any questions email [sscott@norcalasa.org](mailto:sscott@norcalasa.org).

MANDATORY for the 2010 Season each player must have a Photo Identification Card for Championship Play (Hall of Fame Qualifier, National Qualifier, Nor Cal Championships). Photo I.D. Cards, which are acceptable: DMV License or Identification Card, Photo Passports within two (2) years or the ASA Registration Photo I.D. cards. You can purchase colored credit card like photo identification cards through ASA Registration. The fee is \$7.00 for two cards. You would order off their website at [www.registerasa.com](http://www.registerasa.com). Photo I.D. Cards can be purchased at time of registration or for Recreational Leagues you can purchase Photo I.D. Cards once you have chosen your All Star Teams.

**It is MANDATORY for all Managers, Coaches or ANY Adult in the dugout to be certified through the ACE Coaching Certification which now includes Background Checks. ACE Certification is available online at [www.registerasa.com](http://www.registerasa.com) or contact your Local Area Commissioner for a Classroom Setting Clinic.**

The Area Commissioners are as follows:

**San Mateo County**

Manny Hernandez (650) 286-3386

**Marin/Sonoma/Mendicino/Lake**

Rick McLaughlin (707) 543-3280

**Monterey/Santa Cruz/San Benito**

Manuel Gomez (831) 869-8521

**Sutter/Nevada/Yuba/Yolo/Sierra**

Ann Gilen (530) 822-4649

**Napa/Solano**

Dee Webster (707) 428-7584

**Shasta/Tehema/Plumas/Lassen/Modoc/Butte/Glen/Colusa**

Jake Preston (530) 895-4711

**Santa Clara**

Henry Perezalonso (650)903-6404

**Humboldt/Siskiyou/Trinity/Del Norte**

Mike Blondino (650) 533-0864

The above counties are the responsibility of the Nor Cal Amateur Softball Association. If your county is not listed above, you can contact the Nor-Cal Office at (916) 962-1631 or by e-mail [sscott@norcalasa.org](mailto:sscott@norcalasa.org) and we can direct you to your county ASA representative.

Thank you and all the best for a successful 2010 season.